



GREAT IDEAS – DON'T JUST HAPPEN.

WE ARE PROUD TO INTRODUCE A PROFITABLE FINANCIAL PROGRAM FOR OUR MEMBERS THROUGH OUR NEW GON FINANCIAL SERVICES ARM – GON INVENTORY CONTROL – USING CORPORATE TRADE TO BRING IN NEW REVENUE. TRADING CAN GIVE YOU IMPORTANT FINANCIAL LEVERAGE ACCELERATING YOUR CASH FLOW BY AS MUCH AS 60-90 DAYS.

Inventory control programs employing corporate trade are used by major media powerhouses Clear Channel, Westwood One, Turner Broadcasting, etc. to generate new clients and revenue.

Corporate Trade gives you the media vendor financial leverage in 2 key ways:

- 1) Conserving cash outlays for items like transportation, lodging, dining, office services, equipment, etc.
- 2) Generates incremental revenue from monetizing excess trade inventory you don't need.

GON Financial services will customize a corporate trade program to your particular inventory needs giving you alternative financing options when working with clients who lack budget. We work for you exactly the way a bank does when clearing a transaction – clients pay for your media by depositing their goods and services in our clearing house; we manage the process of monetizing the trade – **paying you in cash. Fast.**

As the present economy develops further, this method of doing business and the benefits derived become increasingly significant.

Contact us today.

CLEAN. EFFICIENT. ACCOUNTABLE. GUARANTEED.



GON Financial Services